

# venueX

## About Us

VenueX connects the dots between online and offline customer touchpoints.

## Challenge

Many brands find it struggling to connect with omnichannel shoppers and gauge the offline impact of digital ads as they have to keep track of multiple platform integrations across the web.

We're solving a problem that will **unlock a trillion-dollar business opportunity.**

## Product Roadmap

Enable

Enable in-store data online across the web

Diagnose

Provide store-level platform engagement insights and feedback

Suggest

Suggest hyper-targeted local campaigns as well as inventory and product improvements

## Key Figures

- Omni-shoppers who spend 3X more than in-store-only customers and 7X more than online-only customers are the most valuable (*Google*).
- Physical store visits have 10X revenue efficiency than e-commerce visits (*Google*).
- The offline conversion ROAS of the local campaigns is 8X higher than online-only ads (*Meta*).



## Market Opportunity

**\$4.5T**  
Online Sales

**\$75B**  
Digital Ads Spend

**\$19.2T**  
In-Store Sales

Activate

## Investment

We have just closed our seed round, raising \$750,000, and are now seeking Series A funding.



We are poised to build a one-stop digital marketing suite that will unlock omnichannel strategies.

## Top Clients

At VenueX, we have a vast retailer partner network of over 25,000 stores worldwide.

vitruta **KİGİLİ** O X X O DERİMOD **SOK** A-101



Please scan the code to schedule a meeting and learn more about VenueX.