

venueX

About Us

VenueX connects the dots between online and offline customer touchpoints.

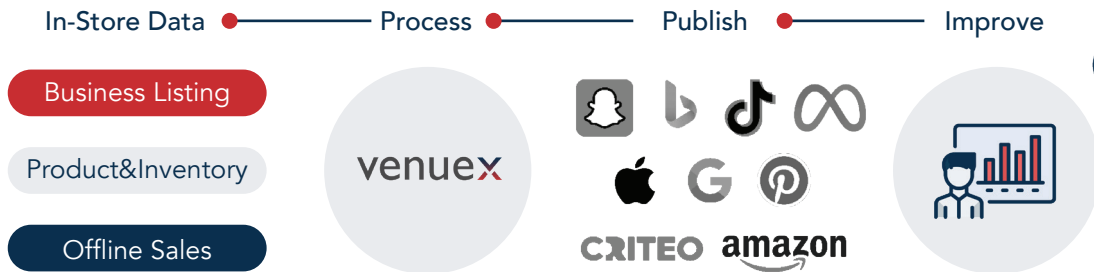
Capture the most valuable omni-shoppers!

Challenge

Agencies have limited technical resources to help their retail partners engage with omni-shoppers and demonstrate the offline impact of digital ads.

Hey Siri...
Tennis shoes nearby

Solution



VenueX is a one-stop merchant platform that helps brands with physical stores reach omni-shoppers when they search through their favorite apps & platforms such as Google, Meta, Apple, TikTok, etc., and analyze how digital campaigns translate into in-store traffic & sales.

Value Proposition

Connecting the dots between online and offline touchpoints will help you offer omnichannel marketing solutions for your retail partners:

- One-Stop Platform for Business Profile Management, Offline Conversions, and GSSI
- Location-based Performance Insights
- Tailored Retail Partner Integration Plan
- Dedicated Agency Onboarding & Success Manager

Key Figures

- Omni-shoppers who spend 3X more than in-store-only customers and 7X more than online-only customers are the most valuable (*Google*).
- Physical store visits have 10X revenue efficiency than e-commerce visits (*Google*).
- The offline conversion ROAS of the local campaigns is 8X higher than online-only ads (*Meta*).

Top Clients

At VenueX, we have a vast retailer partner network of over 25,000 stores worldwide.

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Agency Partners

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Please scan the code to schedule a meeting and learn more about VenueX.