

# venueX

## About Us

VenueX connects the dots between online and offline customer touchpoints.

## Challenge

Many brands find it struggling to connect with omnichannel shoppers and gauge the offline impact of digital ads as they have to keep track of multiple platform integrations across the web.

## Collect and monetize business-verified in-store data!



## Solution

In-Store Data — Process — Publish — Improve

Business Listing

Product&Inventory

Offline Sales



CRITEO amazon



VenueX is a one-stop merchant platform that helps brands with physical stores reach omni-shoppers when they search through their favorite apps & platforms such as Google, Meta, Apple, TikTok, etc., and analyze how digital campaigns translate into in-store traffic & sales.

## Value Proposition

- Let Your Advertisers Know Their Offline Success
- One-Stop Provider for Business Profile Management and Offline Data
- Collect Qualified & Business-Verified In-Store Data
- BothWay Integration
- In(s)/Out(s) for Each Stage: Collection, Storage, and Query

## Key Figures

- Omni-shoppers who spend 3X more than in-store-only customers and 7X more than online-only customers are the most valuable (Google).
- Physical store visits have 10X revenue efficiency than e-commerce visits (Google).
- The offline conversion ROAS of the local campaigns is 8X higher than online-only ads (Meta).

## Top Clients

At VenueX, we have a vast retailer partner network of over 25,000 stores worldwide.

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Please scan the code to schedule a meeting and learn more about VenueX.