

venueX

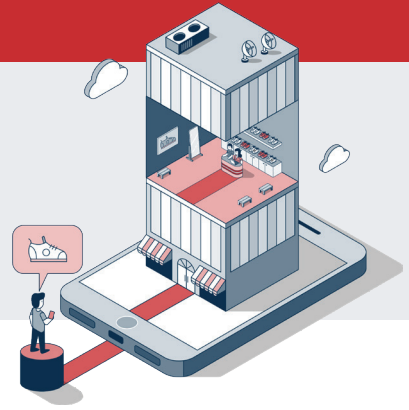
About Us

VenueX connects the dots between online and offline customer touchpoints.

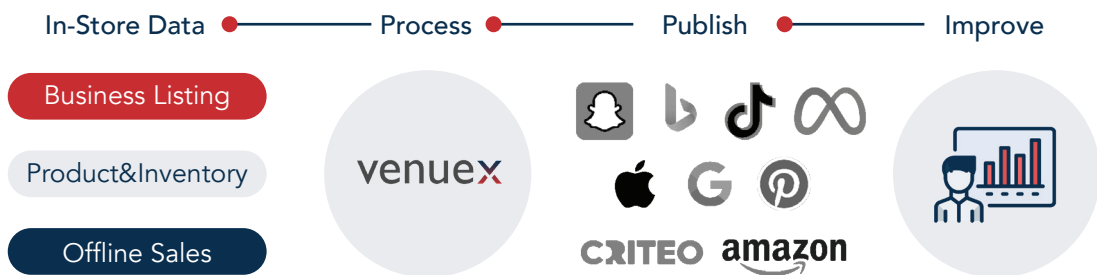
Challenge

Many brands find it struggling to connect with omnichannel shoppers and gauge the offline impact of digital ads as they have to keep track of multiple platform integrations across the web.

Capture the most valuable omni-shoppers!



Solution



VenueX is a one-stop merchant platform that helps brands with physical stores reach omni-shoppers when they search through their favorite apps & platforms such as Google, Meta, Apple, TikTok, etc., and analyze how digital campaigns translate into in-store traffic & sales.

Value Proposition

Connecting the dots between online and offline touchpoints will help retailers capture the most valuable shoppers:

- Help Shoppers Find Your Stores
- Let Shoppers See What's in Store
- Measure Offline Conversion
- See What Shoppers Want

Key Figures

- Omni-shoppers who spend 3X more than in-store-only customers and 7X more than online-only customers are the most valuable (*Google*).
- Physical store visits have 10X revenue efficiency than e-commerce visits (*Google*).
- The offline conversion ROAS of the local campaigns is 8X higher than online-only ads (*Meta*).

Top Clients

At VenueX, we have a vast retailer partner network of over 25,000 stores worldwide.

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Please scan the code to schedule a meeting and learn more about VenueX.